

NWAC LMD Information Bulletin

Labour Market Definitions

Labour market information covers the principal elements of the labour market and its operations. The principal elements are the demand for labour and the supply of labour. **Demand** means the number of jobs available. **Supply** tells you the number of people who are able work. This information is organized by:

- Time periods
- Sector
- Industries
- Geographic areas

The **labour force** is the number of people available to work. These numbers are broken down by:

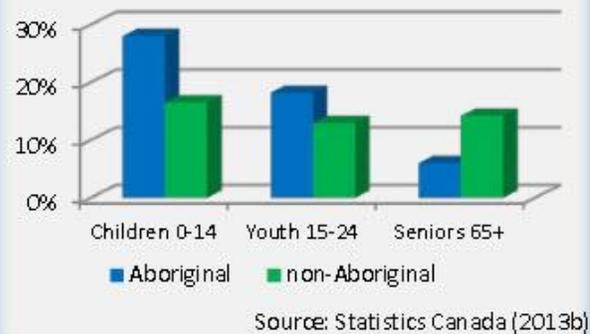
- Age
- Gender
- Ethnic background
- Education level and skills

Unemployment happens when there are more people (who want to work) than jobs.

The **operations** of the labour market include:

- Labour exchange –searching for workers, offering people jobs, hiring activities, and separations (layoffs, firings, quitting); and
- Government policies and activities – created to help reduce the number of people who do not have jobs.

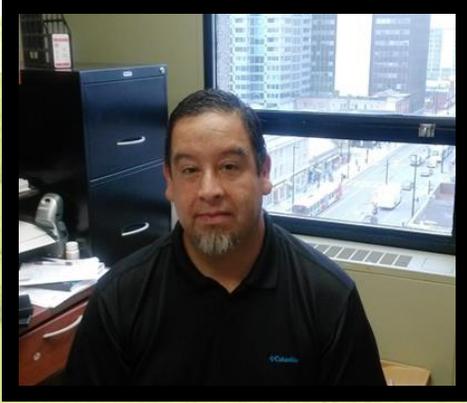
Figure 1: Share of age cohorts, Aboriginal vs. non-Aboriginal, 2011



If you are looking for more information on the labour market checkout:

- **Statistics Canada**
<http://www.statcan.gc.ca/start-debut-eng.html>
- **Employment and Social Development Canada (ESDC)**
<http://www.esdc.gc.ca/eng/jobs/lmi/publications/index.shtml>
- **Government of Canada Job Bank**
<http://www.jobbank.gc.ca/home-eng.do?lang=eng>
- **ESDC Jobs and Training Info**
<http://www.esdc.gc.ca/eng/jobs/index.shtml>

Did you know? Nationally, Aboriginal people account for 3.7% of the working-age population; however, in some areas, a much higher proportion of the working-age population is Aboriginal, particularly the north (42%), Manitoba (14%), and Saskatchewan (12%).



LMD's Partnership Coordinator- Dan Peters

A New Partnership Tool

As an ASETS agreement holder, our delivery success is not only determined by the client results we achieve throughout the year, it is also measured by the formal partnerships we develop throughout the year.

One of the key pillars of the ASETS program deals with fostering partnerships with the private sector, provinces/territories and other organizations. The Federal Government defines a partnership as: "a relationship where two or more parties, having compatible goals, form an agreement to work together in a way that will benefit all involved."

When completing the Annual Report for Service Canada (SC), the focus is on those formal partnerships where there is an official or legal agreement in place such as a Memorandum of Understanding (MOU), Letter of Intent or Contribution Agreement.

This past year the Labour Market Development (LMD) department of NWAC decided to step up our efforts in identifying and developing formal partnerships. Although we had one MOU signed with Correctional Service Canada (CSC), we seemed somewhat stalled in our ability to get more MOUs signed. As a recent ESDC report indicated we were not the only ASETS provider who was experiencing difficulties in establishing formal partnerships.

Although there was many private sector companies that were interested in our program, the prospect of signing a formalized document like an MOU was less enticing. That is when our Partnership Coordinator had an ingenious idea. Instead of calling the partnership agreement a MOU, why not call it a "Spirit of Cooperation" document?

Similar to a MOU, the "Spirit of Cooperation" outlines the partnership's purpose, respective roles and responsibilities, and the expected outcomes. Since implementing this new tool, the LMD department has signed four (4) Spirit of Cooperation documents and is working on another three (3).

If you are interested in finding out more about this partnership tool or other ways to create partnerships contact: Dan Peters, the LMD Partnership Coordinator at (613) 722-3033 ext. 249 or email dpeters@nwac.ca



What is a Partnership?

A partnership is defined as a relationship where two or more parties, having compatible goals, form an agreement to work together in a way that will benefit all involved. While formed for a variety of purposes, all partnerships are driven by:

- **Mutual benefits** - partnership arrangements are expected to provide value to each party;
- **Shared authorities** - each partner has taken a stake in the oversight of the initiative
- **Pooled resources** - each partner invests something of value, be it time, knowledge or a cash contribution; and,
- **Shared risk, responsibility and accountability.**

-ESDC

Some of NWAC's LMD Staff

You have already met our Partnership Coordinator. Here are some you may know by name...

Andrea Aiabens **LMD Outreach Coordinator**

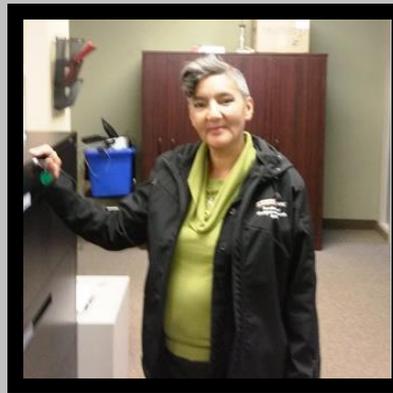
If you are an ASETS Coordinator, you have probably gotten an email from Andrea asking you to close your files or add pertinent data that is missing. Andrea is responsible for the KETO database and ensures that all uploads to the ESDC Gateway goes smoothly. What you may not have known about Andrea is she is an avid reader and exercise enthusiast. If you are looking for more information on KETO, you can contact Andrea at (613) 722-3033 ext.240 or email at aaiabens@nwac.ca



Andrea Aiabens

Mahara Boucher **ASETS Administrative Assistant**

You have no doubt gotten an email or phone call from Mahara wanting more information on something or another. An essential member of the LMD team, Mahara is our go-to-person for almost everything. She looks after all the administrative functions of our team and can often be found helping other departments in NWAC. She is known on the team for her funky and stylish dressing. If you are looking for more information on ASETS, you can contact Mahara at (613) 722-3033 ext. 237 or email at mboucher@nwac.ca



Mahara Boucher

Elizabeth (Libby) Williams **Operations Officer**

Numbers, numbers, numbers...we here in LMD know that Libby loves playing with the numbers. Give her a quarterly report and she is in heaven. Libby looks after all the financial reports, and has worked hard to ensure financial accountability to our funders. During the summers, Libby likes to extend her week-ends by a day or two so she can spend time with her five grandchildren. If you are looking for more information on the financial aspect of ASETS, you can contact Libby at (613) 722-3033 ext. 233 or email at ewilliams@nwac.ca



Libby Williams

Trades and the Apprenticeship Program

Skill trades can provide you with a very lucrative career. One of the essential steps to becoming a tradesperson is the apprenticeship pathway. Apprenticeship combines on the job experience with technical classroom training. Depending on the trade, it takes 2 to 5 years as an apprentice to become a certified journeyman and once you are certified you have better employment prospects and increased opportunities for mobility.

Interested in learning more about apprenticeships in your province or territory then check out the Ellis Chart: <http://www.ellischart.ca/home.jsp?lang=en>

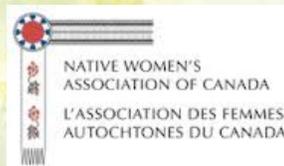
Interested in finding out more about Women in the Trades then you might want to start here: <http://www.itabc.ca/women-trades/overview>

Watch for the fall issue of the **NWAC LMD Information Bulletin** where we are hoping to provide you with information on:

- What ESDC is saying about a Post 2015 Aboriginal employment and training program;
- How to develop partnerships when there is no money in your promotional budget; and
- Common errors in KETO.

Got a question or concern email Mahara at mboucher@nwac.ca and she will get it to the right person for answer.

We might just use it in our next issue!!!



Canada

Funded by the Government of Canada's Employment and Social Development Canada (ESDC).